

COMPANY PROFILE

INTRODUCTION

Peritus Knowledge Services Corporation is a boutique consulting company established in 2015 in the Philippines. We provide global and local companies with reporting, database development, and analytics as a service on a project scoped basis.

We focus on the development and execution of the following services:

ANALYTICS BASED CONSULTING FOR BUSINESS SOLUTIONS

Big Data Management using open source tools

- Analytical Database Design and Implementation
- Analytical Data cleanup and integration
- Data Privacy Implementation
- Cloud Based data environments development

Analytics & Business Intelligence (make this one the top)

- Metrics Development
- Report development
- Business Analysis and Consulting
- Data Visualization
- Predictive Modelling
- Batch & Real Time Decision-making
- Social Media Analytics

OTHER SERVICES

Process Consulting

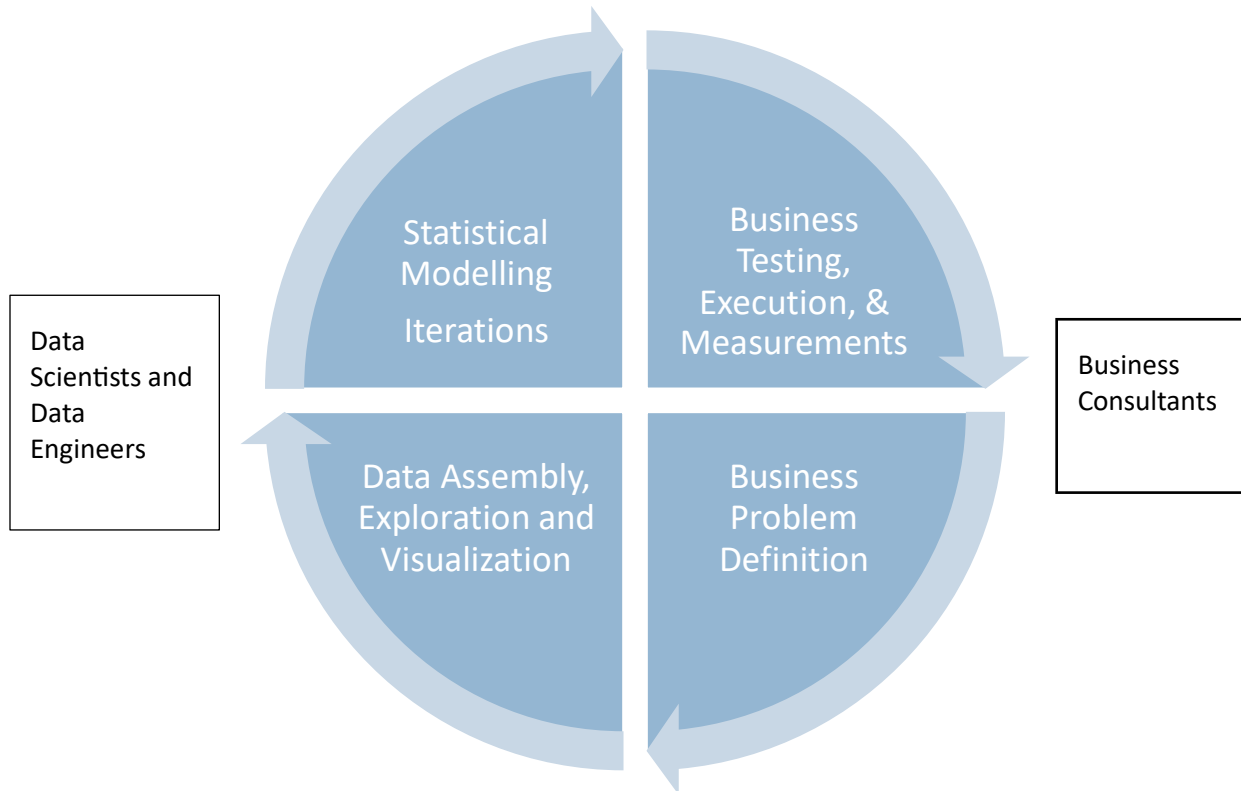
- Data Governance
- Digital Transformation
- Program Management
- Project Management

Training

- Analytics Overview Implementation
- Analytics Process development

APPROACH

Peritus uses a consultative approach using Business Experts, Data Scientists, Data Engineers and a modelling expert to ensure the best analytics delivery



COMPANY BACKGROUND

PEOPLE

Peritus Knowledge Services Corporation was established by two senior telecom and consulting executives in 2015, with the addition of a third senior telecom and banking executive in 2017.

Jovan Barac is the co-founder and Chief Executive Officer. He has more than 25 years of experience in C-level and executive roles in Telecom and Analytics in Europe, the US, Australia and in the Philippines. He has established analytical teams, driven the business requirements for analytical platforms, created single-customer views, delivered needs segmentations and relevant analytical models, enabled data-driven campaigns and real-time event-triggered campaigns as well as implemented longitudinal customer contact strategies.

Jan von Gramatzki is the co-founder and Chief Consulting Advisor. He has more than 15 years of advisory experience, of which 12 years as management consultant with a focus on the telecommunication industry. He is accustomed to working in an international environment with sales & delivery experience across Europe and Asia, including the Philippines.

Drew Guttadore joined Peritus in 2017 and is currently the Chief Operations Officer. He has over 25 years of experience implementing Analytics, CRM and Decisioning systems and processes. He is a seasoned international Telco and Banking executive, with delivery experience across Europe, Australia, the US and Asia, including the Philippines.

TEAM

Peritus maintains a pool of resources with relevant experience ranging from 2-3 years, 4-6 years, 6-10 years and 11-15+ years relevant experience. The team to be deployed to a client is a mix that takes into account project complexity, required activities etc, in order to deliver the highest value to the client in the most cost-effective manner. Our leadership team is hands-on and present throughout the engagement.

TECHNOLOGY

The Peritus approach is to use cloud-based and open source technology to deploy solutions that are fast, cost-effective, safe and that take into account the data privacy requirements of our customers. Within this approach, each solution is tailor-made for each client.

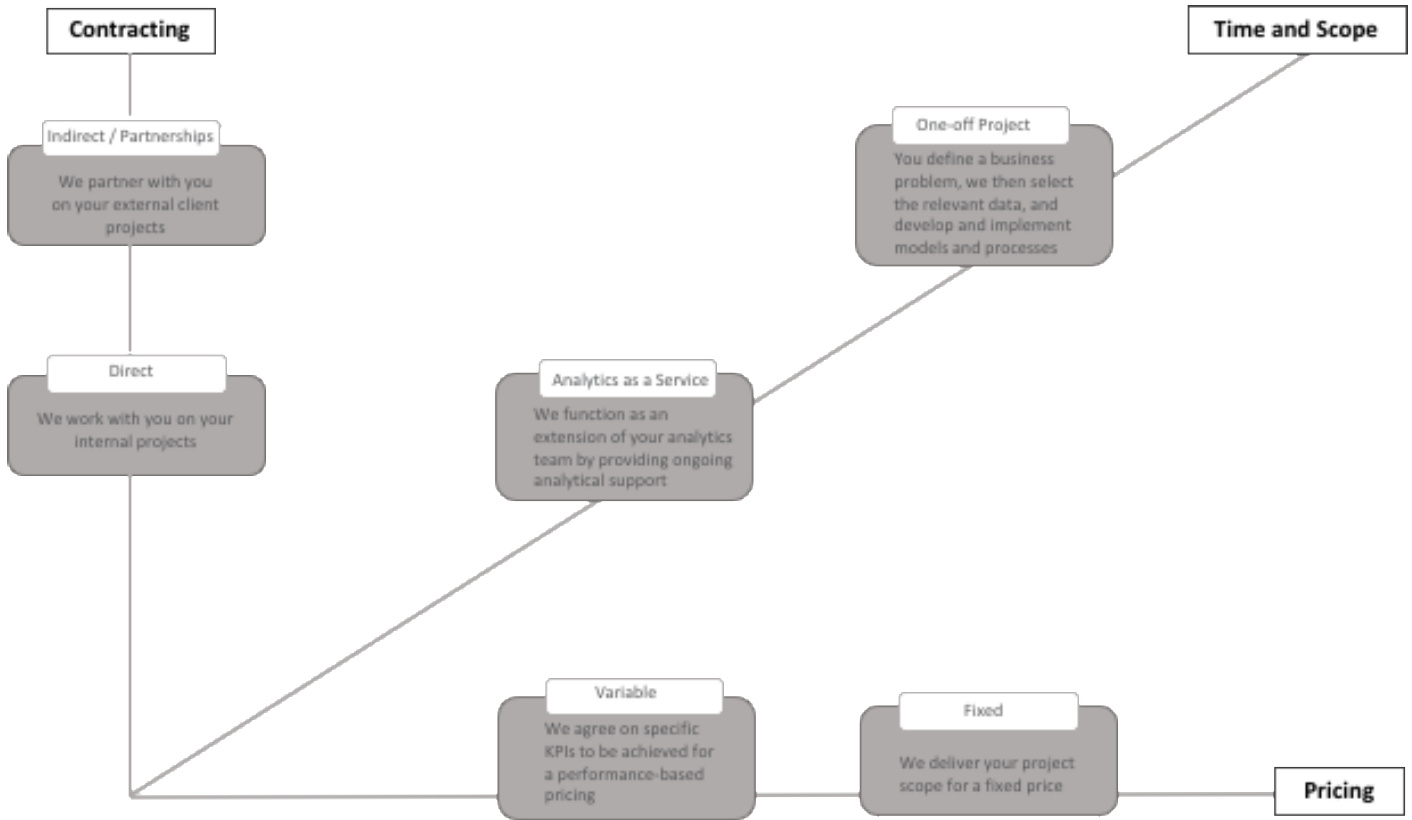
Peritus is vendor and tool agnostic. Where applicable, we recommend and use best in class providers and/ or have created alliances with relevant companies. Of course, we can also work with our clients' existing technology platforms.

BEST PRACTICES

Peritus strives to use industry best practices to deliver solutions to customers. We use the CRISP_DM methodology to deliver projects and gain the clear steps for a full project delivery.

Peritus is in full support of the recently developed Analytics Association of the Philippines which strives to put formal processes into Analytics training

COMPANY'S ENGAGEMENT MODEL



CONTACT INFORMATION

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